



2026 Annual General Meeting

May 1, 2026

Anthony Longo

Chairman of the Board

Melinda Lee

Chief Financial Officer

Forward Looking Statements

CAUTION REGARDING FORWARD-LOOKING STATEMENTS

Certain statements in this investor presentation may constitute forward-looking statements within the meaning of applicable securities legislation. The terms the “Company”, “we”, “us”, “our”, or “Aegis Brands” refer to Aegis Brands Inc. Forward-looking statements often include words such as “may”, “will”, “should”, “expect”, “anticipate”, “believe”, “plan”, “intend” and other similar words. These statements reflect current expectations regarding future events and financial performance and speak only as of the date of this presentation. This investor deck should not be read as a guarantee of future performance or results and will not necessarily be an accurate indication of whether or not those results will be achieved. These forward-looking statements include, but are not limited to, statements related to (i) the Company’s growth through strategic acquisitions in the foodservice industry, and (ii) the seasonal trends in the Company’s future income.

Forward-looking statements are based on a number of assumptions and are subject to known and unknown risks, uncertainties and other factors, many of which are beyond the Company’s control that may cause the Company’s actual results, performance or achievements, or those of the Company’s restaurants, or industry results to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. The following are some of the factors that could cause actual results to differ materially from those expressed in the underlying forward-looking statements: competition; the location of the Company’s restaurants; the closure of restaurants; loss of key personnel; compliance with government regulations; potential litigation; the ability to exploit and protect the Company’s trademarks; changing consumer preferences and discretionary spending patterns including, but not restricted to, the impact of weather and economic conditions on such patterns on consumer buying and spending trends and on the business environment; and the financial performance and financial condition of the Company. The foregoing list of factors is not exhaustive, and investors should refer to the risks described under “Risks and Uncertainties” below and in the Company’s annual information form dated March 6, 2025, which is available at www.sedarplus.ca.

Although the forward-looking statements contained in this presentation are based on what management believes are reasonable assumptions, there can be no assurance that actual results will be consistent with these forward-looking statements and, as a result, the forward-looking statements may prove to be incorrect.

As these forward-looking statements are made as of the date of this presentation, the Company does not undertake to update any such forward-looking statements whether as a result of new information, future events or otherwise. Additional information about these assumptions and risks and uncertainties is contained in the Company’s filings with securities regulators. These filings are also available on the Company’s website at www.aegisbrands.ca.

Consolidated Statements of Financial Position

ASSETS	March 29, 2026	December 28, 2025	December 29, 2024
Current assets			
Cash and cash equivalents	\$ 1,722	\$ 1,381	\$ 1,863
Other current assets	4,567	4,112	3,669
Assets of discontinued operations	-	437	947
	6,289	5,930	6,479
Non-current assets			
Notes and leases receivable	2,707	2,734	1,834
PPE & ROU assets	231	268	347
Intangible assets	38,976	39,231	40,251
Goodwill	7,430	7,430	7,430
Total assets	\$ 55,633	\$ 55,593	\$ 56,341

Consolidated Statements of Financial Position

LIABILITIES AND EQUITY	March 29, 2026	December 28, 2025	December 29, 2024
Current liabilities			
Current liabilities	\$ 6,391	\$ 5,656	\$ 6,546
Current portion of long-term debt	2,862	2,811	2,841
Liabilities of discontinued operations	-	331	1,265
	9,253	8,798	10,652
Non-current liabilities			
Lease liabilities and provisions	2,982	3,155	2,405
Long-term debt	20,225	20,960	23,657
Total liabilities	\$ 32,460	\$ 32,913	\$ 36,714
SHAREHOLDERS' EQUITY	23,173	22,680	19,627
Total liabilities and shareholders' equity	\$ 55,633	\$ 55,593	\$ 56,341
Senior debt covenants	ONSIDE	ONSIDE	OFFSIDE
Net debt	\$ 21,915	\$ 23,063	\$ 26,065
Net debt to EBITDA	3.4:1	3.6:1	4.3:1

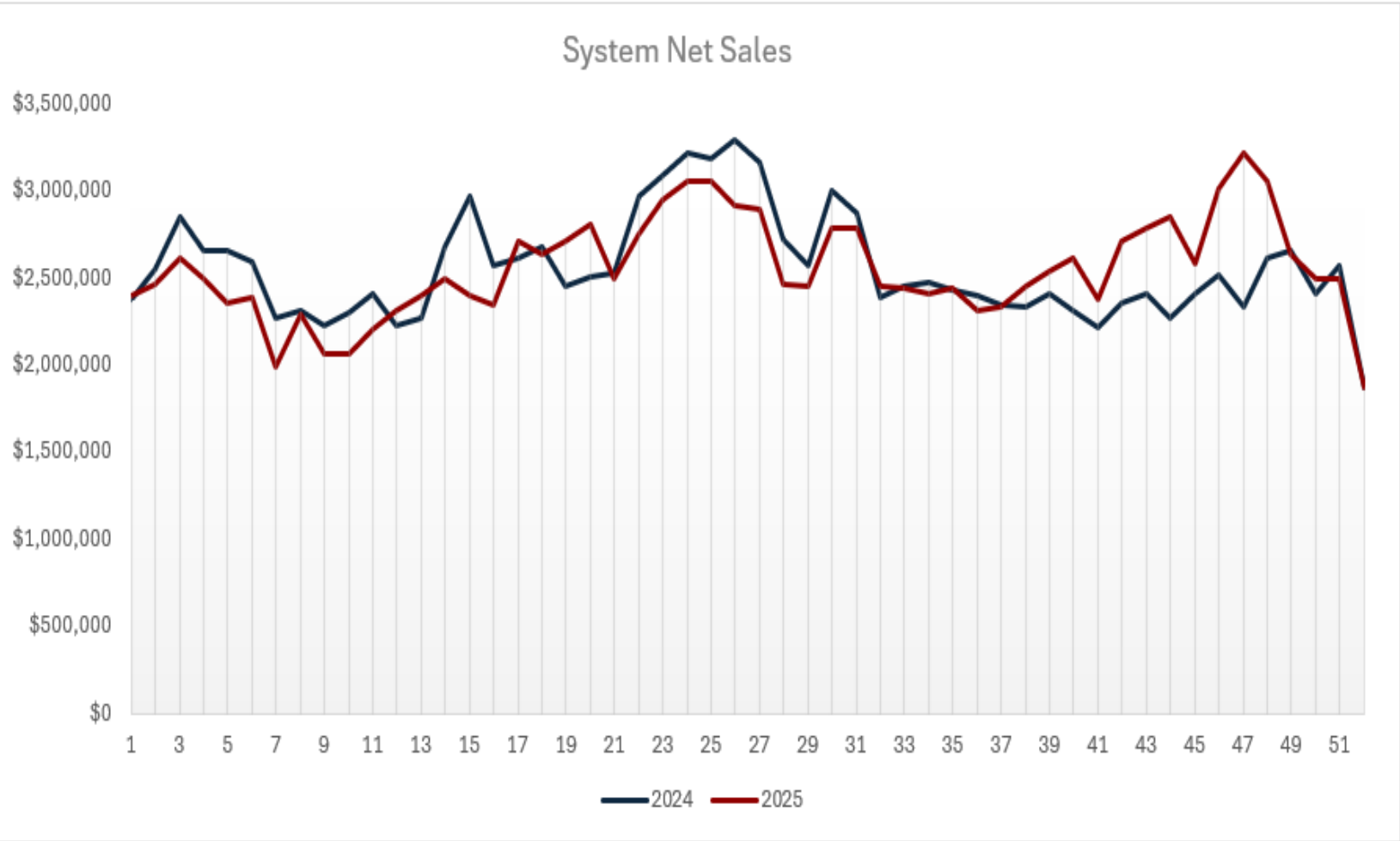
Consolidated Statements of Income (Loss)

	13 weeks ended March 29, 2026	52 weeks ended December 28, 2025	52 weeks ended December 29, 2024
Revenue	\$ 3,756	\$ 17,303	\$ 17,913
Operating costs and expenses			
Cost of sales	-	-	2,061
General and administrative expenses	2,558	11,316	10,835
Depreciation and amortization	292	1,163	1,273
Gains on disposals	-	(353)	(1,013)
Total operating costs and expenses	2,850	12,126	13,156
Income from continuing operations	906	5,177	4,757
Interest and financing expense	(430)	(1,943)	(2,683)
Other income (expenses)	-	35	(592)
Income from continuing operations	476	3,269	1,482
Loss from discontinued operations, net of tax	-	(274)	(2,777)
Net and comprehensive income (loss) for the period	\$ 476	\$ 2,995	\$ (1,295)
Basic and diluted earnings per share – continuing	\$ 0.01	\$ 0.04	\$ 0.02
Basic and diluted loss per share – discontinued	\$ 0.00	\$ (0.00)	\$ (0.03)
Basic and diluted earnings (loss) per share	\$ 0.01	\$ 0.04	\$ (0.01)

Steven Pelton

President and Chief Executive Officer

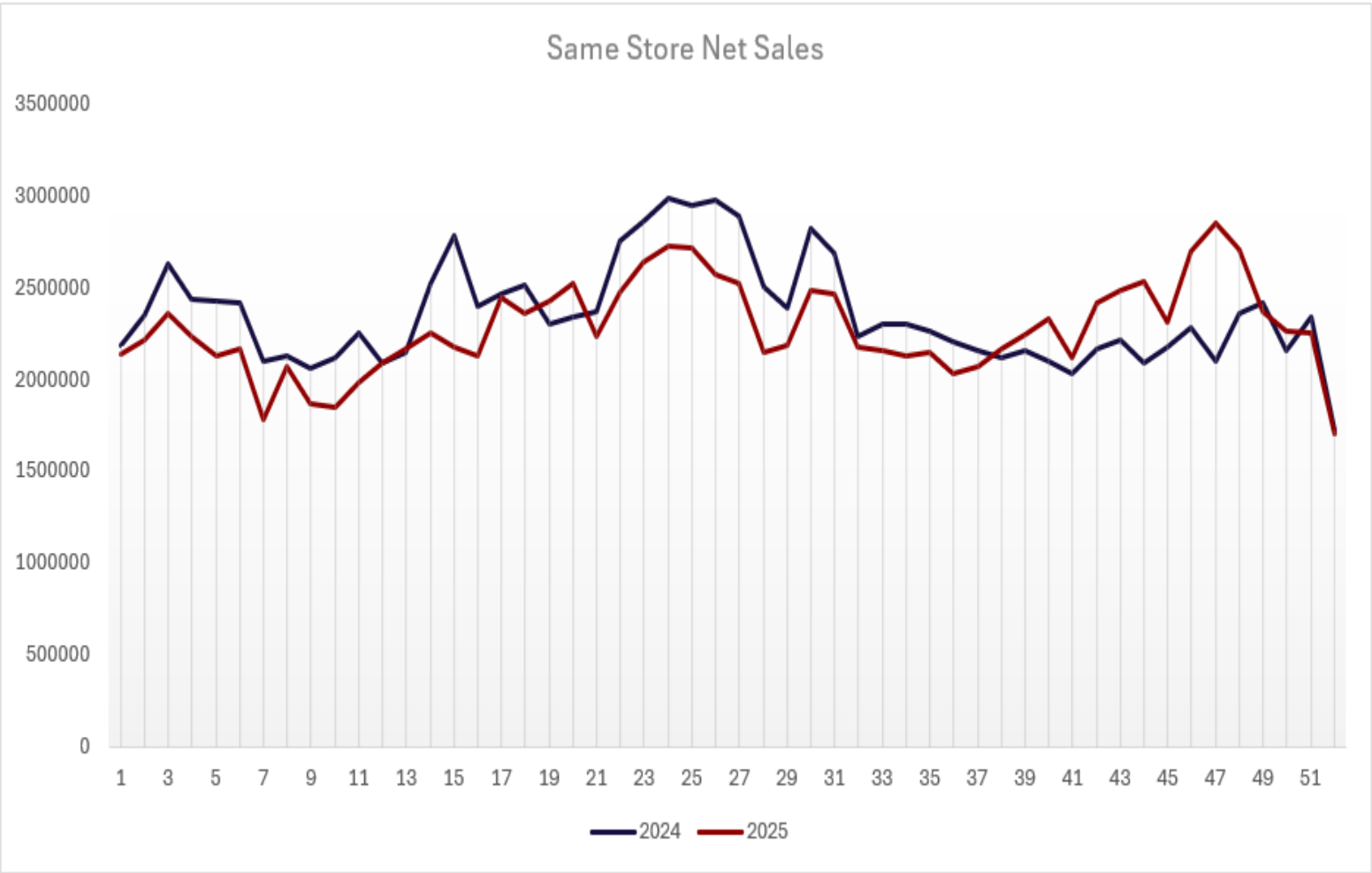
2025 SYSTEM GROSS SALES



SYSTEM NET SALES 2025 YTD

YEAR	YTD Sales	Growth %
2024 (52 Weeks)	\$133,078,980	-0.08%
2025 (52 Weeks)	\$132,969,426	

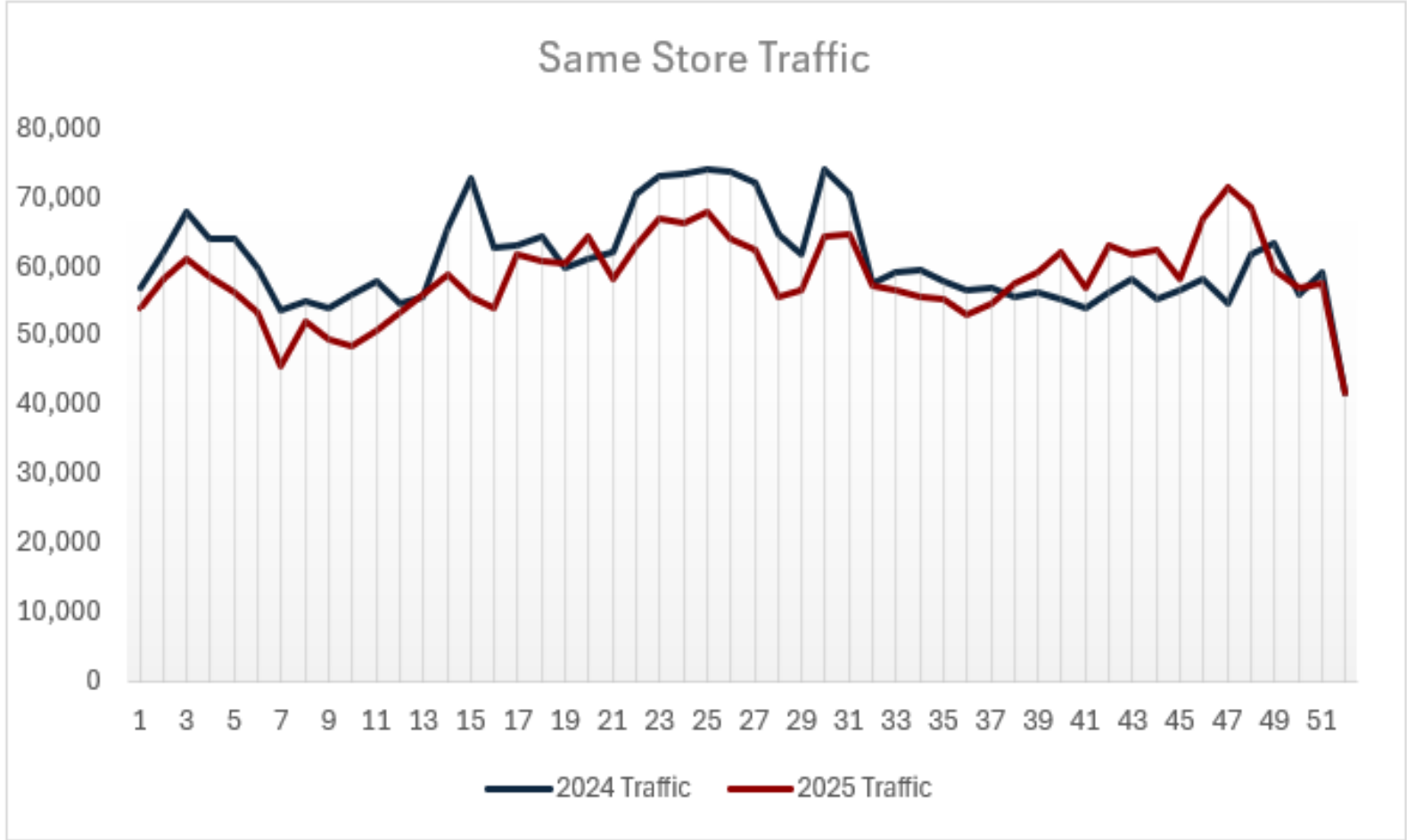
2025 SAME STORE NET SALES



SAME STORE NET SALES 2025 YTD

YEAR	YTD Sales	Growth %
2024 (52 Weeks)	\$122,670,537	-3.31%
2025 (52 Weeks)	\$118,606,918	

2025 SYSTEM TRAFFIC



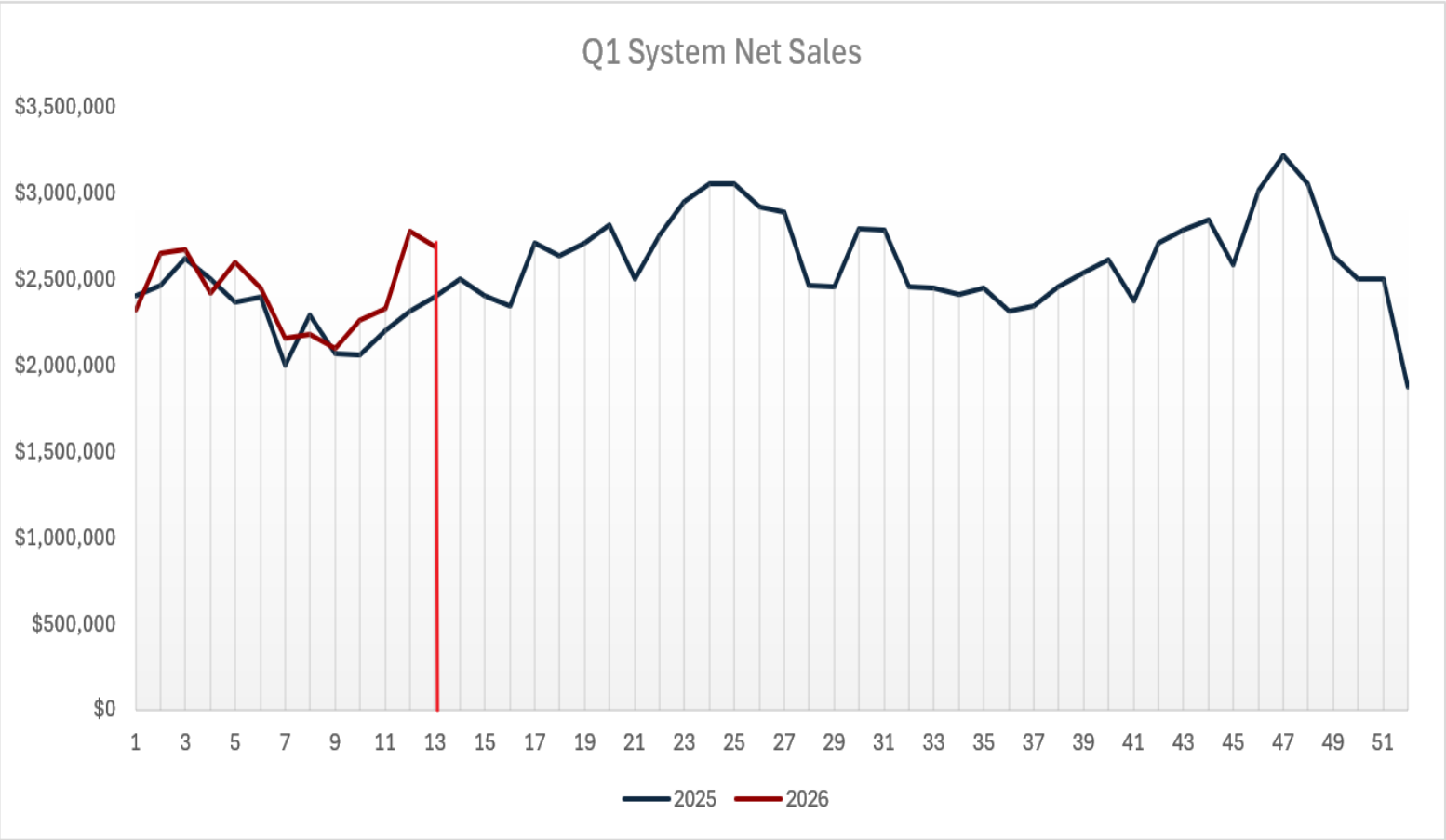
SYSTEM TRAFFIC 2025 (52 Weeks)

YEAR	YTD Traffic	Growth %
2024 (52 Weeks)	3,166,147	-4.18%
2025 (52 Weeks)	3,033,959	

SYSTEM AVERAGE CHEQUE 2025 YTD

YEAR	AVG. CHEQUE	Growth %
2024 (52Weeks)	\$38.85	1.26%
2025 (52 Weeks)	\$39.34	

Q1 SYSTEM NET SALES



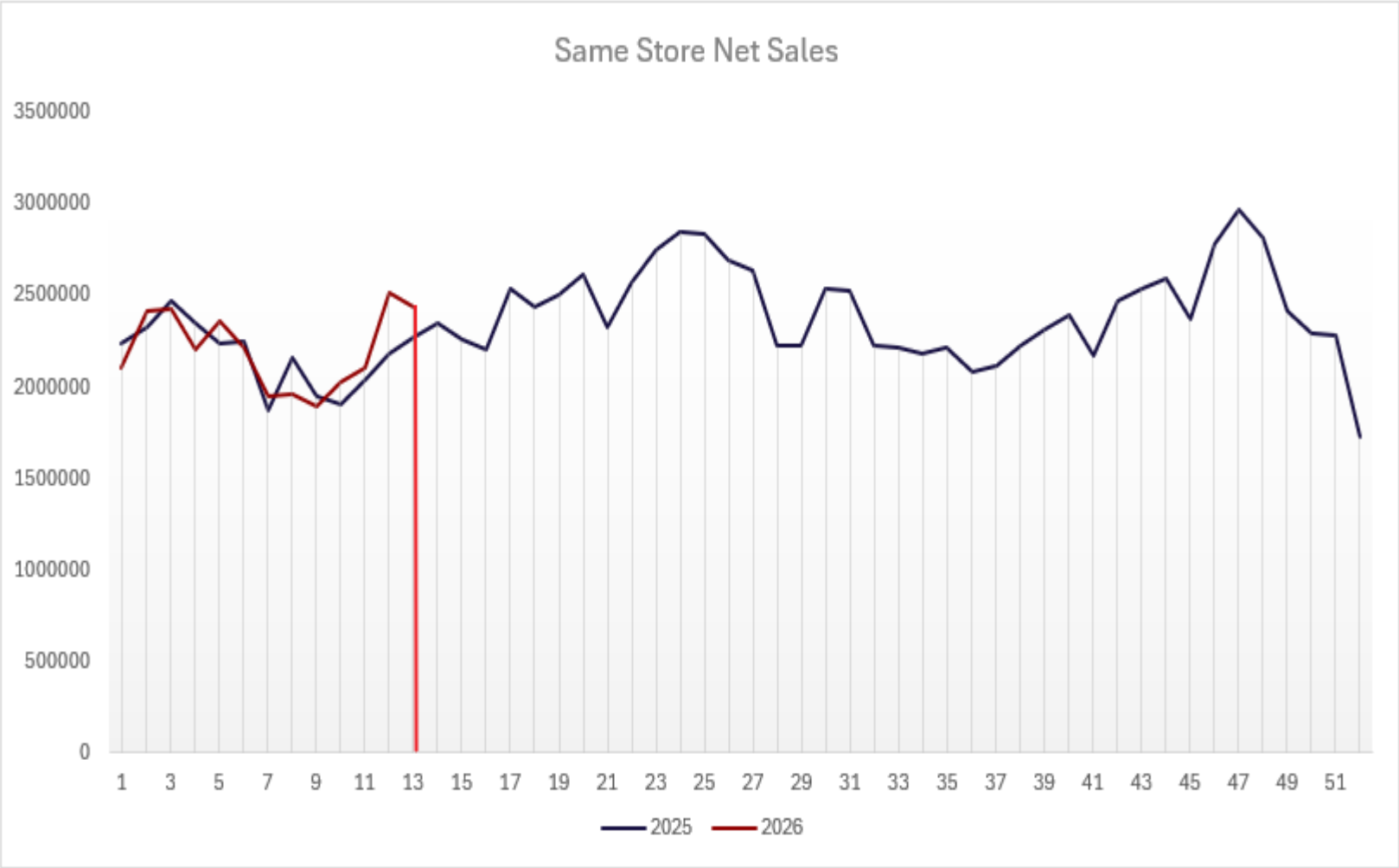
SYSTEM NET SALES 2026 Q1

YEAR	Q1 Sales	Growth %
2025 (13 weeks)	\$30,086,811	5.04%
2026 (13 Weeks)	\$31,601,945	

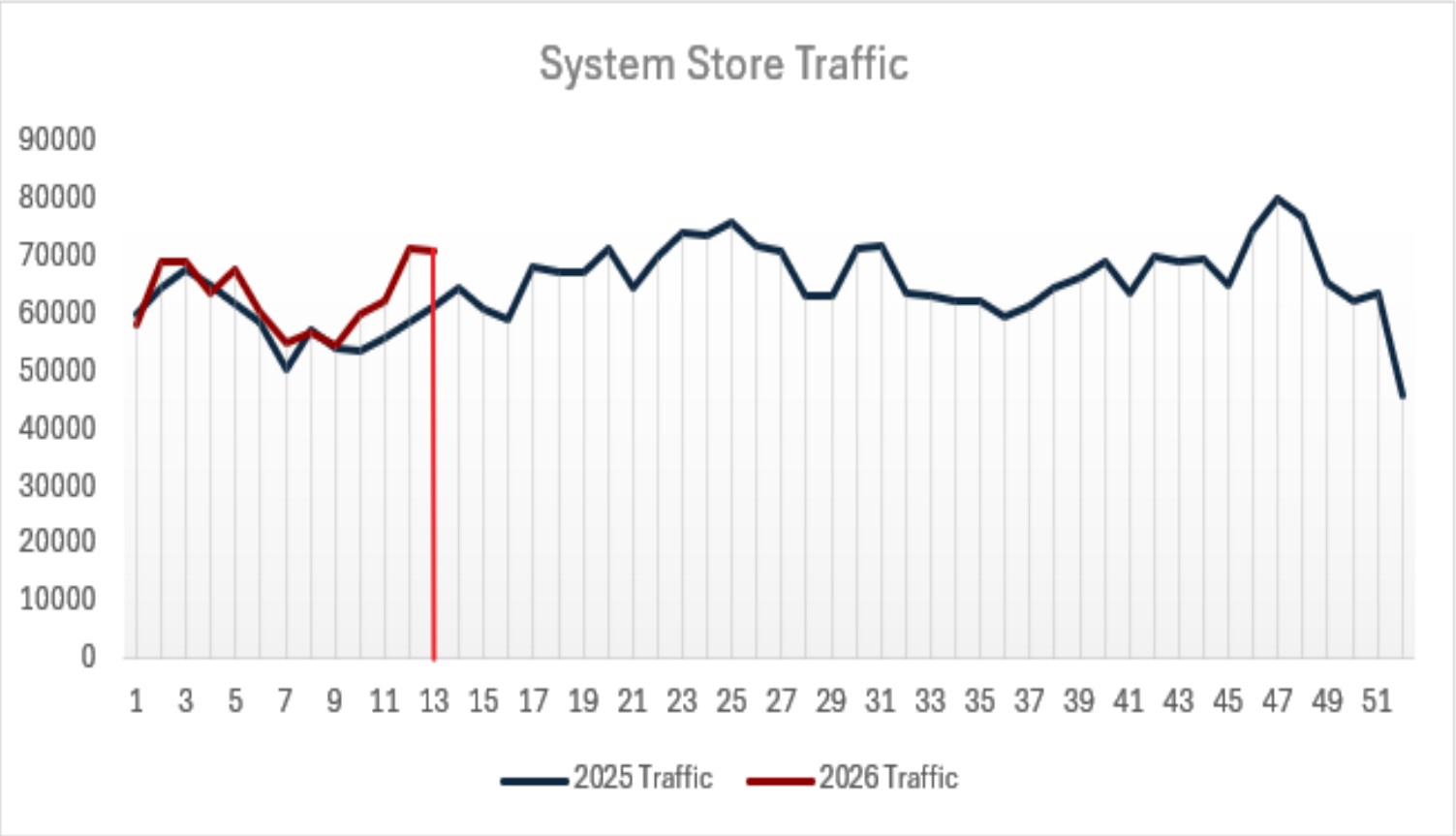
Q1 SAME STORE NET SALES

SAME STORE NET SALES 2026 Q1

YEAR	Q1 Sales	Growth %
2025 (13 weeks)	\$28,257,506	1.34%
2026 (13 Weeks)	\$28,635,285	



Q1 2026 SYSTEM TRAFFIC



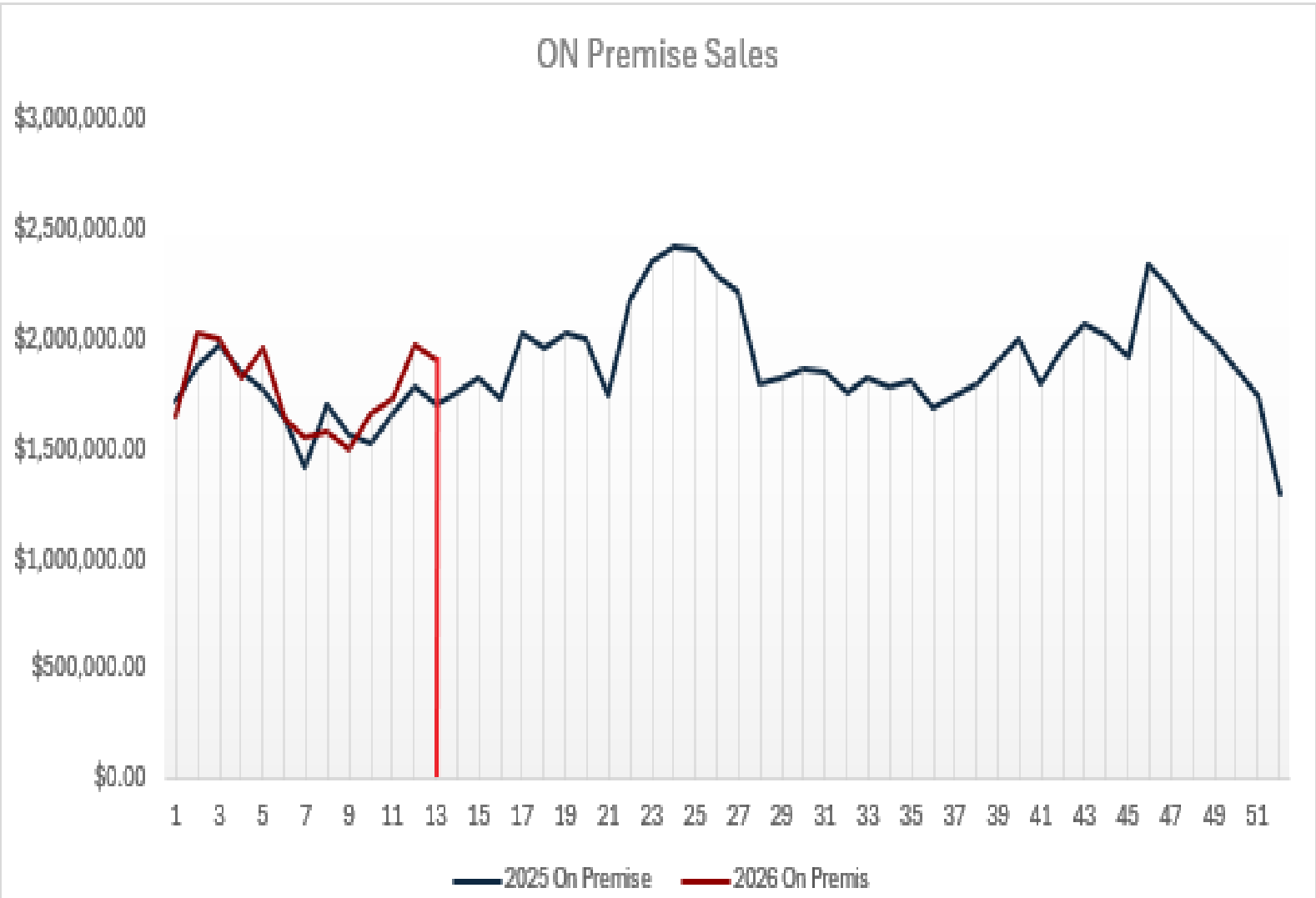
SYSTEM TRAFFIC 2026 Q1

YEAR	Q1 Traffic	Growth %
2025 (13 weeks)	769,799	6.49%
2026 (13 Weeks)	819,772	

SYSTEM AVERAGE CHEQUE 2026 Q1

YEAR	AVG. CHEQUE	Growth %
2025 (13 Weeks)	\$39.09	-1.31%
2026 (13 Weeks)	\$38.58	

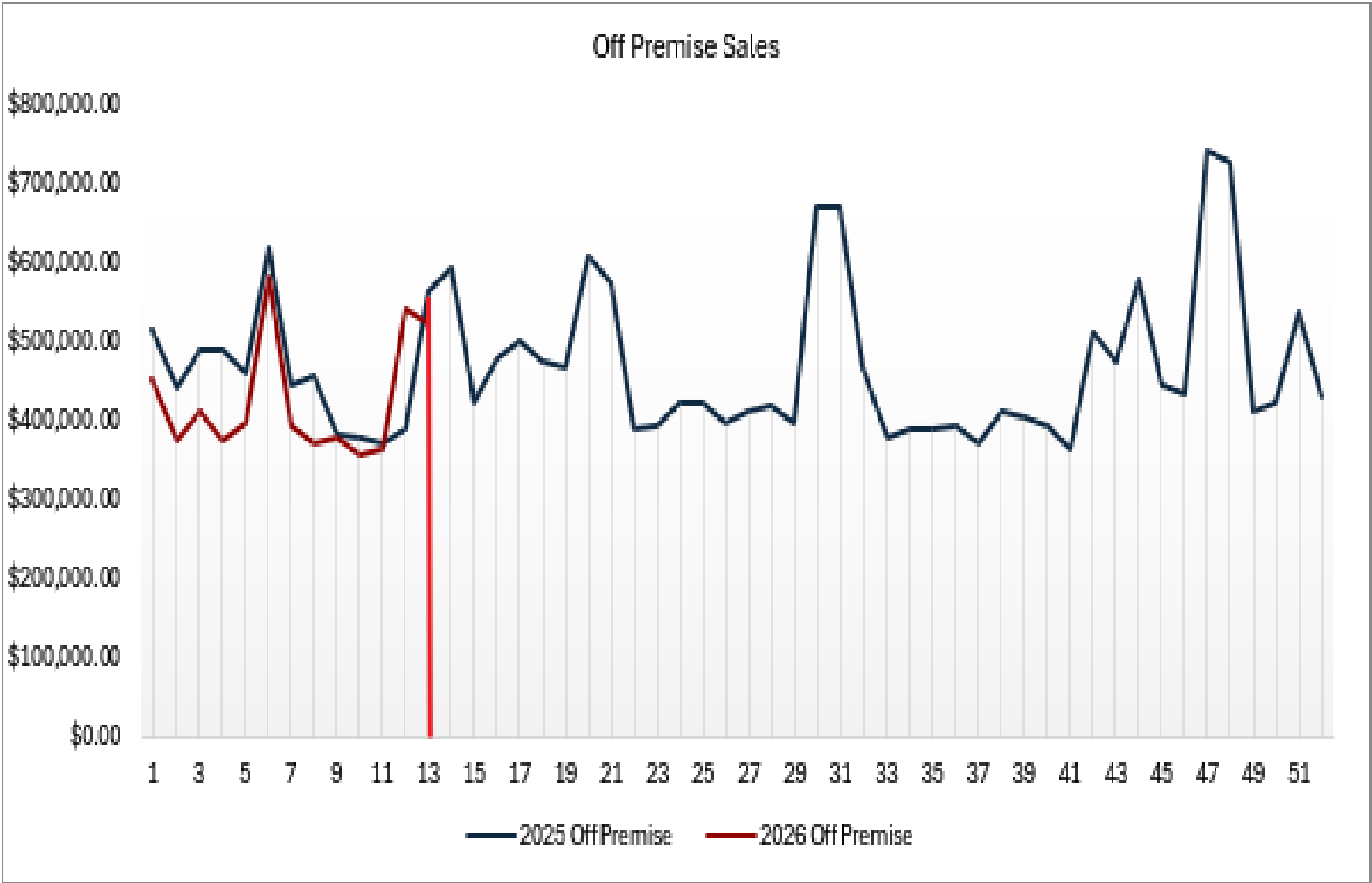
On Premise Same Store Sales



ON PREMISE

Q1	ON PREMISE	Growth %
2025 (13 weeks)	\$22,234,593	3.84%
2026 (13 Weeks)	\$23,090,314	

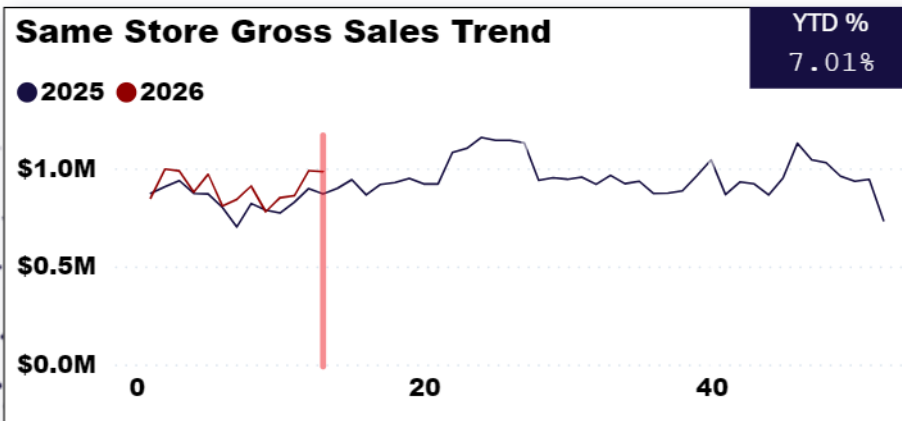
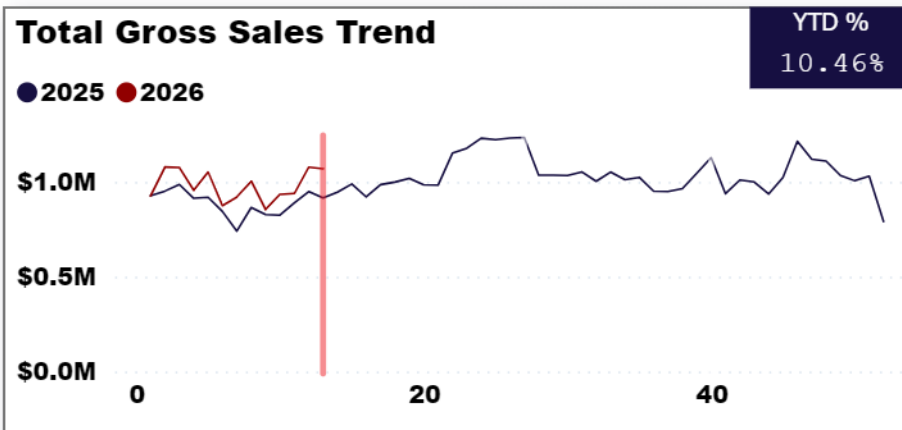
Off Premise Same Store Sales



OFF PREMISE 2026 Q1

Q1	OFF PREMISE	Growth %
2025 (13 weeks)	\$6,022,911	-7.94%
2026 (13 Weeks)	\$5,544,971	

Q1 All HH On Prem Sales Analysis



Total Restaurant Sales

\$11,544,3...

2025 Gross Sales

\$12,751,7...

2026 Gross Sales

-2.73%

Avg Check % Cha...

10.46%

Sales change 25/26

Same Store Sales

\$10,923,4...

2025 Gross Sales

\$11,689,3...

2026 Gross Sales

-2.54%

Avg Check % Cha...

7.01%

Sales change 25/26

29-Dec-25 to 29-Mar-26



2026 Q1 Contribution Margin \$

Food Costs

34.70%

2025 YTD COGS %

34.45%

2026 YTD COGS %

38.08%

2025 YTD Contribution Mar...

Discounts

2.46%

Discount % 2025 YTD

3.38%

Discount % 2026 YTD

37.44%

2026 YTD Contribution Mar...

Labour Costs

21.87%

2025 YTD Total Labor Co...

22.48%

2026 YTD Total Labor Co...

\$1,533

YTD Average Change/Locat...

3rd Party Delivery Costs

2.89%

2025 YTD Estimated SKI...

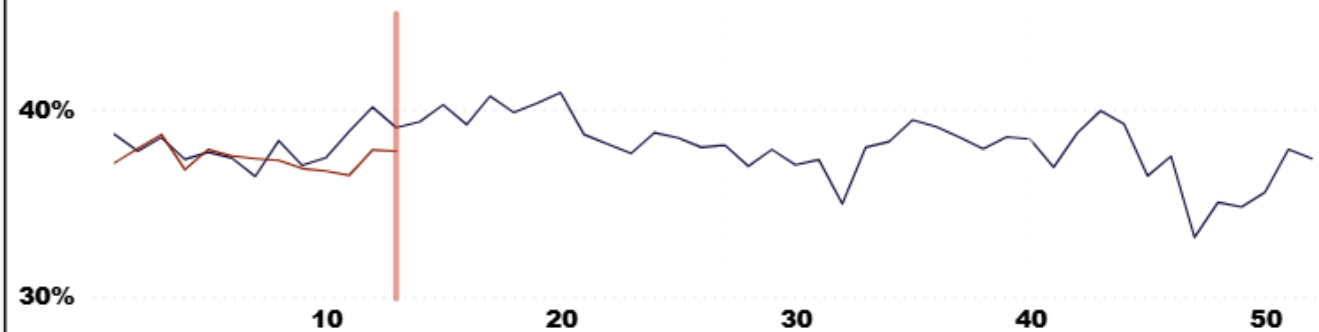
2.25%

2026 YTD Estimated SKI...

*Labor Excludes Salaried Manager

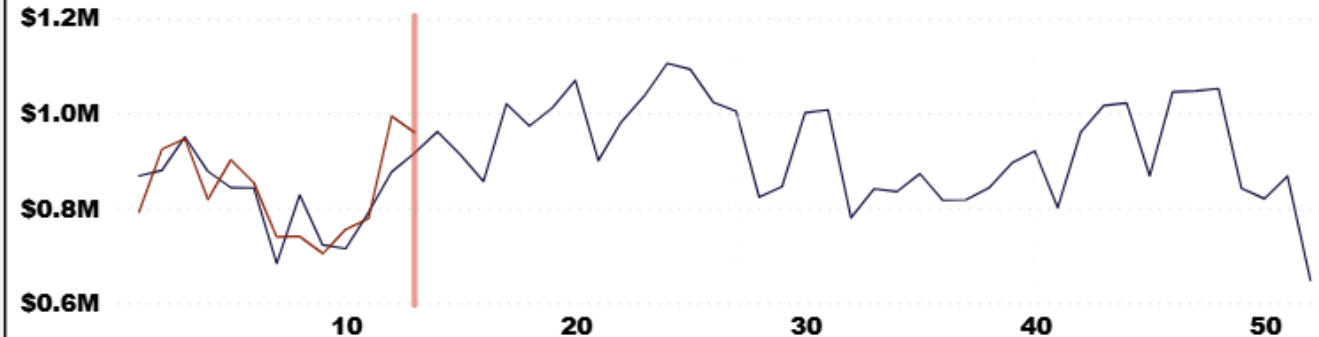
Same Store Gross Margin Percentage Trend

● 2025 Contribution Margin % ● 2026 Contribution Margin %



Same Store Gross Margin Dollars Trend

● 2025 Contribution Margin \$ ● 2026 Contribution Margin \$



29-Dec-25 to 29-Mar-26

Menu

June Menu Updates, Other menu innovations

Pizza Relaunch: Frozen, fresh dough balls for a better pizza experience (with improved margins)

- KD Pizza, Pickle Pizza, Wings Pizza, Cheeseburger Pizza, Build your own

Hot Dogs: From AYCE to Handheld

- Shopsy's premium Hot Dogs
 - Loaded (Pickle, KD, Supreme)

New & Fun

- KD Wings

Menu Redesign:

- Less wordy, more pictures
- Wings to piece count vs lbs.

Cuts

- 3 Cheese Sliders
- Brisket Sandwich
- Honey Cajun Chicken Sandwich
- Thai Red Curry Bowl
- Mushroom Truffle Ravioli
- Rose Rigatoni
- Shrimp
- Brisket

Adds

- Hot Dogs
- Butter Chicken
- Fish and Chips

Coming soon

- Wing Innovation



St. Louis
BAR & GRILL

BRAND REFRESH

Renovations



St. Louis
BAR & GRILL

Renovated and Transfer Locations Lift

- Renovations (3)
+18%
- Location Transfers (13)
+16%



St. Louis
BAR & GRILL

MARKETING ACTIVATIONS

AYCE Campaigns

LIMITED TIME ONLY

ALL-YOU-CAN-EAT BONELESS CHICKEN!

BECAUSE NOBODY LIKES JANUARY

SAVE THE TAX!

NOW ONLY **\$19⁹⁹** PER PERSON

St. Louis BAR & GRILL ALL IN LAUTSERN

SELECT LOCATIONS FOR A LIMITED TIME ONLY

ALL-YOU-CAN-EAT ALL-YOU-CAN-EAT ALL-YOU-CAN-EAT ALL-YOU-CAN-EAT ALL-YOU-CAN-EAT



FOR JUST **\$14⁹⁹**

ALL-YOU-CAN-EAT ANGUS BURGERS

St. Louis BAR & GRILL ALL IN LAUTSERN

LIMITED TIME ONLY!

ALL-YOU-CAN-EAT BONELESS

WAS ~~\$19⁹⁹~~ NOW! **\$17⁹⁹** + \$2 FOR FRIES



St. Louis BAR & GRILL ALL IN LAUTSERN

ALL-YOU-CAN-EAT



ONLY **\$14⁹⁹** FOR A LIMITED TIME

PREMIUM HOT DOGS

THAT'S WHAT BUDS DO

St. Louis BAR & GRILL ALL IN LAUTSERN

WINGSANITY!

The **BIG** *Cluckin'* DEAL is back!

All-You-Can-Eat **WINGS** **\$24⁹⁹** with the purchase of any beverage

Why not make it a Molson?

St. Louis BAR & GRILL ALL IN LAUTSERN

Winter WINGSANITY!

THE GIFT THAT KEEPS ON GIVING

All-You-Can-Eat WINGS

\$24⁹⁹ For a limited time



Why not make it a Molson?

St. Louis BAR & GRILL ALL IN LAUTSERN

ALL-YOU-CAN-EAT DRIPPIN' CHICKEN SANDWICHES

FOR JUST **\$19⁹⁹**



St. Louis BAR & GRILL ALL IN LAUTSERN

St. Louis
BAR & GRILL

2026 Remaining LTOs



AYCE Hot Dogs

- May 1 – May 31



AYCE Burgers

- Sep 11 – Oct 11



Wingsanity

- Jun 19 – Aug 3



Winter Wingsanity

- Nov 6 – Dec 13

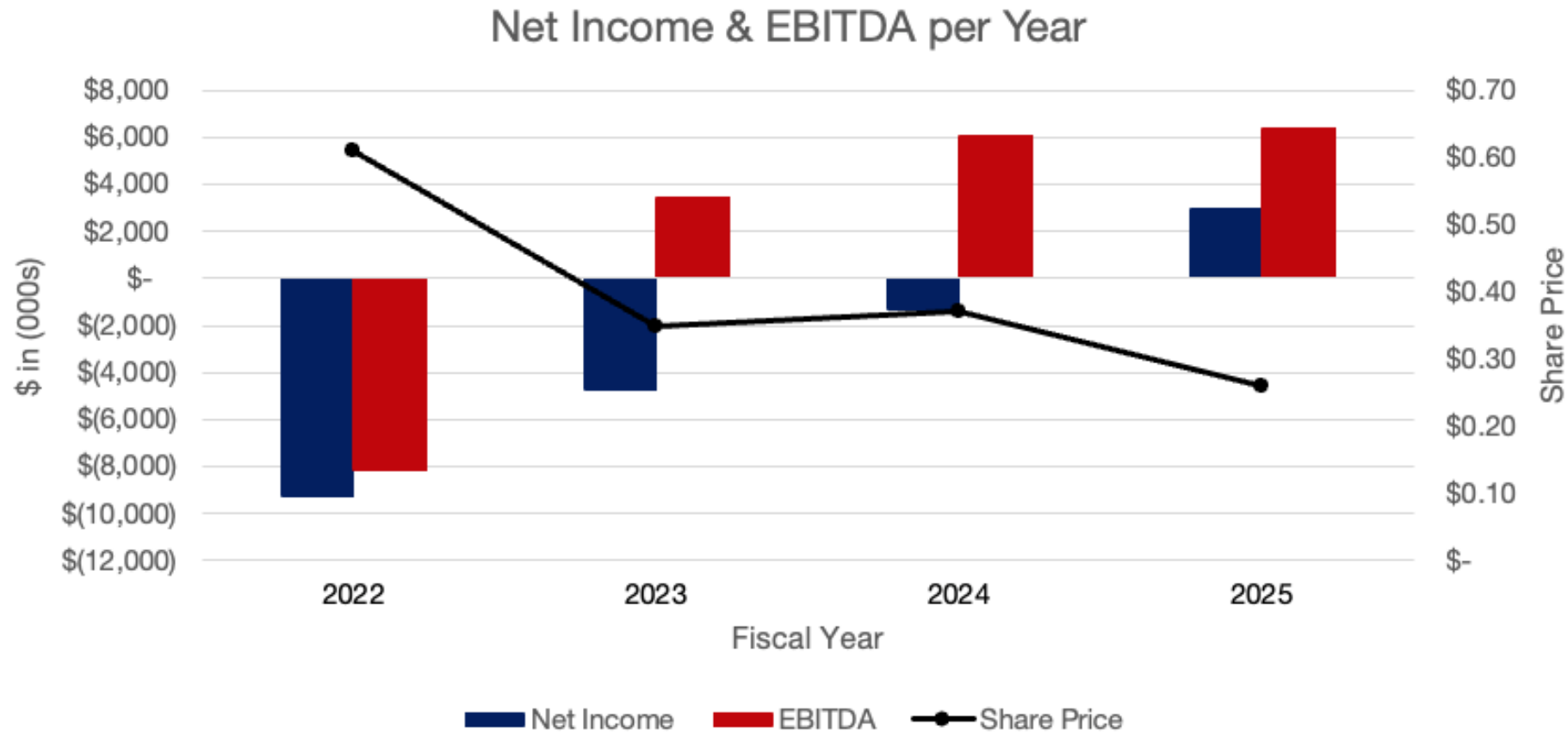
RETAIL & CPG REVIEW

2026 Retail At-a-Glance

1. Currently in 5 national retailers with over 1,000 doors (ON & ATL)
 - Loblaws, Metro, Sobeys, Longo's, Foodland (+300 independent grocers)
2. 7 SKUs currently in market (wings x4, chips x2, dill sauce)



AEG – Earnings vs trading price last 3 years



Thank you